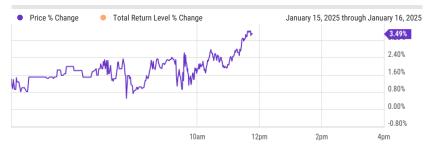
## **Morgan Stanley**





Performance data quoted presents past performance; past performance does not guarantee future results; the investment return and principal value of an investment will fluctuate; an investor's shares, when redeemed, may be worth more or less than their original cost; current performance may be lower or higher than quoted performance data.											
Inc. Statement	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	TTM
Revenue	32.47B	33.26B	32.71B	35.85B	37.71B	39.04B	45.83B	56.41B	50.21B	50.67B	54.61B
Operating Margin	-	-					-		-		-
EBIT Margin	22.39%	33.78%	37.19%	44.91%	56.54%	60.71%	39.86%	37.29%	52.49%	106.3%	118.5%
Effective Tax Rate	-2.51%	25.90%	30.81%	40.07%	20.91%	18.26%	22.46%	23.12%	20.65%	21.87%	23.27%
Net Income	3.467B	6.127B	5.979B	6.111B	8.748B	9.042B	11.00B	15.03B	11.03B	9.087B	11.19B
EPS Basic	1.64	2.97	2.98	3.14	4.81	5.26	6.55	8.16	6.23	5.24	6.66
EPS Diluted	1.60	2.90	2.92	3.07	4.73	5.19	6.46	8.03	6.15	5.18	6.57
											Last
<b>Balance Sheet</b>	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Qtr.
Total Assets	801.51B	787.46B	814.95B	851.73B	853.53B	895.43B	1.116T	1.188T	1.180T	1.194T	1.258T
Total Liabilities	729.41B	711.28B	737.77B	773.27B	772.12B	812.73B	1.013T	1.082T	1.079T	1.094T	1.153T
Financial Debt	167.12B	165.40B	176.83B	203.85B	199.13B	207.32B	232.94B	243.17B	246.22B	276.39B	316.32B
Shareholders Equity	70.90B	75.18B	76.05B	77.39B	80.25B	81.55B	101.78B	105.44B	100.14B	99.04B	103.65B
Cash Flow	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	TTM
Cash from Operations	1.086B	-4.463B	5.383B	-4.505B	7.305B	40.77B	-25.23B	33.97B	-6.397B	-33.54B	-28.19B
Cash from Investing	-35.32B	-20.00B	-19.51B	-12.39B	-22.88B	-33.56B	-37.90B	-49.90B	-11.63B	-3.084B	-28.11B
Cash from Financing	23.14B	24.15B	7.363B	16.26B	24.20B	-11.97B	83.78B	41.55B	22.71B	-2.726B	37.20B
Free Cash Flow	94.00M	-5.836B	4.107B	-6.134B	5.44B	38.95B	-26.68B	31.66B	-9.475B	-36.95B	-31.70B
Dividend	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	TTM
Dividend Per Share	0.35	0.55	0.70	0.90	1.10	1.30	1.40	2.10	2.95	3.25	3.475
Payout Ratio	26.07%	23.75%	29.20%	34.12%	27.15%	29.05%	24.91%	27.74%	48.97%	63.42%	-
Profitability	2014	2015	2016	2017	2018	2019	2020	2021	2022	2 2023	TTM
Return on Assets	0.42%	0.77%	0.75%	0.73%	1.03%	1.03%	1.09%	1.30%	0.939	6 0.77%	_
Return on Equity	4.91%	8.26%	7.80%	7.85%	10.94%	11.02%	11.83%	14.34%	10.619	6 9.03%	-
Return on Invested Capital	1.45%	2.55%	2.41%	2.28%	3.11%	3.17%	3.51%	4.38%	3.169	6 2.51%	-
Estimates	Q4 2	2024	Q1 2025	Q2 2	2025	Q3 2025	Q4 2	2025	2024	2025	2026
EPS	2	2.179	2.054	. 2	2.034	1.979		1.886	8.096	8.959	8.839
Revenue	16	.30B	16.03B	15	5.97B	16.07B	15	i.76B 6	3.90B	67.79B	67.18B
Shareholder Friendliness			Liquidity					Short Interest			
Dividend Yield	2.72	2.72% Quick		Ratio Annual		0.5777	7	Short Interest			13.77M
Net Payout Yield	4.95	5%	Current Ratio Ann		Ann	0.973	5	Days to Cover Short			2.348
Net Buyback Yield	2.23	3%	Working Capital Ann		al Ann	-7.399E	3	Percen	t of Float	Short	1.12%
Debt Paydwn Yield	-7.15	5%	EBIT/Int Expense Ann		nse Ann			% of SI	nr Outst S	hort	0.86%

Morgan Stanley is a global investment bank whose history, through its legacy firms, can be traced back to 1924. The company has institutional securities, wealth management, and investment management segments with approximately 45% of net revenue from its institutional securities business, 45% from wealth management, and 10% from investment management. About 30% of its total revenue is from outside the Americas. The company had over \$5 trillion of client assets as well as around 80,000 employees at the end of 2023.

Currency: USD

 Symbol: MS
 Price - Jan. 15, 2025 130.55

 Sector: Financials
 Price Target 130.78

 Industry: Capital Markets
 52 Week High - Nov. 25, 2024 136.24

 Consensus Rating: Hold
 52 Week Low - Feb. 13, 2024 83.09

Y-Rating: Neutral Market Cap 210.32B

Last Fiscal Period: --

Performance	1M	3M	YTD	1Y*	3Y*	5Y*	10Y*
Total Return	2.47%	17.26%	3.84%	50.83%	13.70%	23.68%	17.32%
Price Return	2.47%	16.33%	3.84%	45.54%	9.70%	19.78%	14.21%

\*Figures are annualized.

Comparables	To	tal Retur	Valuation (TTM)			
Comparables	1Y*	3Y*	5Y*	P/E	P/S	
MS	50.83%	13.70%	23.68%	19.87	3.862	
BLK	29.71%	8.97%	16.71%	25.00	7.843	
SCHW	14.59%	-6.99%	10.92%	28.77	7.202	
BAC	47.26%	2.09%	9.00%	17.13	3.812	
				*Figures are annualiz		
Growth			3Y	5Y	10Y	
Revenue			3.40%	6.08%	5.11%	
Operating Income				-	-	
EPS Basic			-7.17%	1.73%	14.19%	
Total Dividends Paid			28.14%	19.40%	28.35%	
Book Value			-0.81%	4.71%	3.71%	
Total Assets			2.27%	6.94%	3.67%	
Valuation	TTM	3Y N	1ed.	5Y Med.	Ind. Avg.	
PE Ratio	19.87	14.89		12.75	20.15	
PS Ratio	3.862	2	.933	2.858	2.882	
PB Ratio	2.240	1	.614	1.581	1.919	
Price/FCF				-	252.52	
EV/EBITDA					9.760	
EV/EBIT	6.980	8	.085	9.274	8.26	
EV/Revenue	8.274	6	.141	4.856	5.438	
EV/FCF	-14.25	-9	.342	-8.457	5.087	
EV/Assets	0.3255	0.5	2598	0.2598	0.3543	
P/E Forward	16.13				-	
P/S Forward	3.292	-			-	
PEG Forward	0.2865				-	
Risk			3Y	5Y	10Y	
Beta			1.094	1.359	1.374	
Standard Deviation			29.71%	34.45%	31.00%	
Historical Sharpe Ratio			0.2888	0.614	0.4458	
Max Drawdown			32.39%	51.33%	66.83%	

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VaR 5%

**Historical Sortino** 

2.67%

0.5632

2.99%

0.8522

2.86%

0.646